Survive the SEERING days of SUMMER

As Americans head into the heat of summer, many will have to service or repair their air conditioning systems – or even purchase a new one. What if it happens to you?

SEER minimums across the country
- NORTH: 13
- SOUTH and SOUTHWEST: 14
- HEAT PUMPS: 14 (Ratios)

SEER is like your car’s MPG – the better the MPG, the less you have to spend on fuel.

Only 14% of homeowners know the SEER rating of their system.

AC systems last about 16 years before they are replaced (depending on geography and run time).

The higher the SEER, the higher the EFFICIENCY, the higher the SAVINGS, the better for the ENVIRONMENT.

Federal, state or local governments and utility companies offer incentives – up to $1,000 per system (Depending on your location and type of system).

In the spring and fall and on most nights, higher SEER (15+) systems provide better comfort.

Advice to New Buyers of HVAC Systems

1. Research everything about the HVAC system.
2. Get several estimates to compare the value each system has to offer.
3. Consider energy efficiency/ high SEER/potential energy savings.
4. Hire a trusted, professional contractor.
5. Ask for recommendations from someone you trust.
6. Look for a long and clear warranty.
8. Consider capacity, along with price of the HVAC system.

Download the free Emerson e-Saver™ app to quickly calculate the annual energy cost savings of systems with various SEER ratings.

Get SEERious™ about your HVAC.
Visit AC-HeatingConnect.com

*Recommendations from experts at HVAC professionals recently replaced their systems.