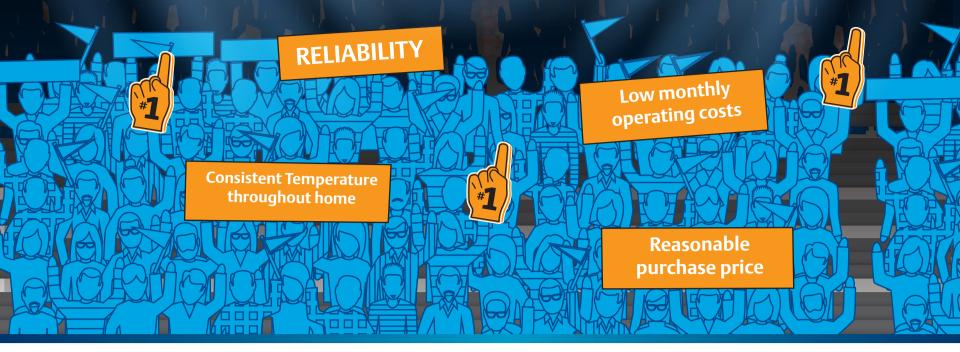




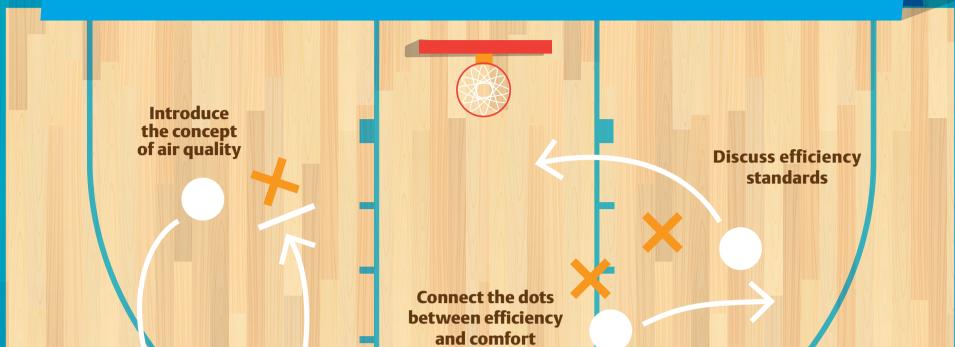


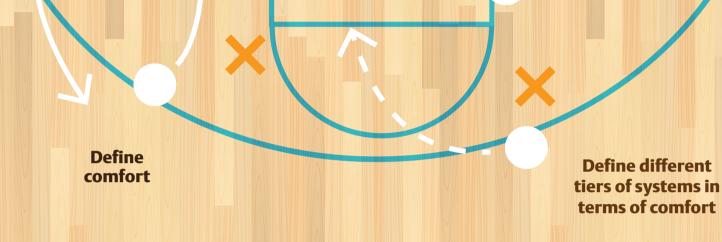
Your business can score big by selling systems that provide superior comfort, humidity control and better indoor air quality.

## THE HOME COURT ADVANTAGE



## HAVE A GAME PLAN FOR SELLING IT TO YOUR CUSTOMERS.





HIGH PERCENTAGE SHOTS for selling comfort.





of satisfied homeowners say their contractor discussed high-efficiency system alternatives

of homeowners shop for comfort and energy benefits

56%

16 + SEER GROWTH VS. 16 < SEER SINCE 2010

5

**2**x

**16** SEER could really be your SWEET SPOT

Win the transition game with 16 SEER.

## It's a slam dunk!

