Homeowners who love their contractors…

- 81% take the advice of their contractor seriously
- 88% were educated about high efficiency systems
- 70% say their systems keep them comfortable year round
- 85% are satisfied with their system overall

Great service leads to great relationships

- 47% of satisfied homeowners who recently bought a new HVAC system relied on references from friends and family
- Homeowners are more satisfied with contractors who also do diagnostics
- Nearly 50% of contractors used by happy homeowners are authorized dealers of the HVAC manufacturer

Satisfied homeowners do their homework

- 53% used a local contractor as their source for research
- 21% consulted the AC & Heating Connect website
- They’re more likely to be familiar with government regulations and terms like ENERGY STAR®, SEER and HSPF
- They also know the specifications of their current system

To learn more, visit AC-HeatingConnect.com.